

**CIMB RISING START SINGING CONTEST**

1. The CIMB Rising Start singing contest ("**this Contest**") aims to identify two (2) amateur Filipino singers to represent the Philippines in an international singing contest to be mounted by CIMB Niaga called "**CIMB Kejar Mimpi Rising Start**".
2. The Contest Period runs from June 17 to August 31, 2024 ("**the Contest Period**"). The Qualifying Period will be held in Philippines from June 17 to July 18, 2024 ("**Qualifying Period**").
3. Finalists in this Contest will have the chance to compete against other regional winners in the **CIMB Kejar Mimpi Rising Start** singing contest to be held in Jakarta, Indonesia.

**ELIGIBILITY AND APPLICATION**

4. A Participant will be considered eligible for this Contest if the Participant fulfills ALL the required criteria ("**Qualifying Criteria(s)**") as follows:
  - a. Must be a Filipino citizen, at least 18 to 40 years old;
  - b. Must be in good health and allowed to travel internationally;
  - c. Must have no previous or existing recording contract or offer;
  - d. Must have a valid Philippine Passport and is authorized and legally allowed to travel outside of the Philippines;
  - e. Must be of good moral character with no past or pending civil or criminal action instituted against them; and,
  - f. Must be in good standing with CIMB Bank Philippines.
5. Only Eligible Participants with all the Qualifying Criteria may enter the Contest. Eligible Participants must register online via this link: <cimbbank.com.ph/risingstartph>, enter their Name, Address, Mobile Number, Email Address, and Date of Birth and agree to the specific Terms and Obligations of the Contest before participating in the First Round. Deadline for submission of registration is on June 30, 2024.
6. To participate in the First Round, Participants are required to do the following:
  - a. Record a video of themselves singing any OPM song at least three (3) minutes long. Participants are free to choose the video format they prefer provided that the recording must be of good quality with legible and clear sounds.
  - b. Give a brief introduction of themselves in the caption of their video entry and why they want to win PH Rising Start Singing Contest. Participant's face must be clearly shown and identifiable in the video entry.
  - c. Publish the video entry on their personal Instagram, Facebook or TikTok account, using the hashtag #PHRisingStarSinger.
  - d. Participant must tag <https://www.facebook.com/CIMBBankPH/> or <https://www.instagram.com/cimbbankph> in the post. Participant's post or their social media account must be set to public, otherwise CIMB will not be able to view the video entry.
7. The entries for the First Round will be judged based on a pre-determined criteria for judging, and 10 participants will be shortlisted to move on to the Final Round ("Finalist"). The shortlisted participants will receive an email from CIMB Bank if they are qualified to enter the Final Round. Entries for the First Round will be judged on **July 1, 2024, 11 AM**, at the CIMB Bank PH office located at 22F Bonifacio Stopover Corporate Center 2<sup>nd</sup> Avenue corner 31<sup>st</sup> Street, Bonifacio Global City, Taguig City.
8. The Final Round will be an on-site audition. Detailed information about the one-day in-person audition schedule to be held in Mandaluyong City will be shared via phone call and email to the Finalists.
9. To enter the Final Round, Finalists are required to do the following:

- a. A Finalist must prepare a different OPM song to perform in-person. Any musical requirements, such as minus-one or musical instruments shall be for the care of the Finalist.
- b. Finalist must arrive at the venue on time. A Finalist that fails to arrive on time may be disqualified from the Contest.
- c. Finalist's performance must be only five (5) minutes long, including any set-up or tuning requirements.

10. The criteria for judging for the First and Final Round of winners are as follows:
  - a. Vocal Quality (30%)
    - Tone and Pitch
    - Control and Precision
    - Vocal Range and Flexibility
  - b. Interpretation (25%)
    - Expression and Emotion
    - Phrasing and Dynamics
    - Creativity and Originality
  - c. Stage Presence (20%)
    - Confidence and Charisma
    - Engagement with the Judges
    - Movement and Body Language
  - d. Song Choice (15%)
    - Appropriateness
    - Mastery and Delivery
  - e. Overall Performance (10%)
    - Memorability
    - Judges' Impression

**The judges are as follows:**

- **Leanne and Naara** – OPM Pop Singer-Songwriter Duo
- **D'Artagnan Aguilar** – CIMB Bank Philippines Chief Marketing Officer
- **Jose Marie Pabiton** – CIMB Bank Philippines Chief Finance Officer
- **Nona Depositar** – CIMB Bank Philippines Chief Customer Experience Officer

**CONTEST WINNERS ANNOUNCEMENT AND PRIZES**

11. Only two (2) winners from the Final Round will be chosen to fly to Indonesia to represent **CIMB Bank Philippines in the CIMB Kejar Mimpi Rising Start Contest to be held in Jakarta, Indonesia from July 26 to July 30, 2024!**
12. Determination of winners for the Final Round will be held on **July 9, 2024, 1:30 to 4:30 PM**, at Studio Dance by Lina – JNA, 5<sup>th</sup> Floor Main Bldg., Shangri-la Plaza Mall, Ortigas Center, Mandaluyong City in the presence of a DTI representative.
13. In case of a tie, the judges will deliberate amongst themselves and select the Philippine Finalists.
14. Prizes are not convertible to cash. In case a Finalist cannot travel for personal reasons, CIMB Bank PH will choose the next highest scorer in the deliberations to represent the Philippines.
15. Finalists need to present proof of their CIMB bank account and their valid passport by July 11, 2024.
16. All employees of CIMB Bank PH and their relatives up to the second degree of consanguinity or affinity are disqualified from joining this contest.

**PRIZES**

1. Represent Philippines in the **CIMB Kejar Mimpi Rising Start** contest
2. A chance to appear in the **Kejar Mimpi Song Music Video**
3. **Airfare (roundtrip ticket** from Indonesia to Philippines) and **accommodations** in Indonesia, Jakarta for the **CIMB Kejar Mimpi Rising Start** Contest, which will be held on July 26 to July 30, 2024

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| <p>4. PHP 10,000 (Ten thousand Pesos) per winner.</p> <p>5. A chance to win the <b>CIMB Kejar Mimpi Rising Start Contest</b> which comes with its own set of prizes.</p> |
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#### MISCELLANEOUS

17. By participating in this Contest, the Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions and the specific Terms and Obligations stipulated during registration (found here: [cimmbank.com.ph/risingstartnc](http://cimmbank.com.ph/risingstartnc) ), as well as consented to CIMB Bank PH processing and disclosing their personal data in accordance with the CIMB Bank PH Privacy Notice which can be found at [www.cimbbank.com.ph](http://www.cimbbank.com.ph) and agree that all decisions fairly and reasonably made by CIMB Bank PH in relation to every aspect of this Contest and the determination of the Participant(s) eligible to participate, shall be final, binding and conclusive.
18. By participating in this Contest, the Participants(s) or Finalist(s) hereby agree that CIMB Bank PH shall not in any manner whatsoever be liable or held responsible to Participants(s) or Finalist(s) if CIMB Bank PH is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to any unforeseen events or failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank's control or due to any factor in a nature of a force majeure which is beyond CIMB Bank's reasonable control.
19. These Terms and Conditions (as amended from time to time) shall prevail over any provisions or representations contained in any other promotional materials advertising this Contest.
20. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank PH in relation to or which are applicable to the Contest or any matters herein.
21. For any feedback and/or complaints regarding this Contest, please contact CIMB Bank PH via our email address at: [cimb-bankph-corporate-communications@cimb.com](mailto:cimb-bankph-corporate-communications@cimb.com) or any other channels that may be provided by CIMB from time to time.

CIMB Bank PH is regulated by Bangko Sentral ng Pilipinas (<https://www.bsp.gov.ph>)