# 🔁 CIMB BANK

# YEAR-END MEGA CAMPAIGN

- The Year-End Mega campaign ("this Campaign") is open to all new and existing CIMB Bank Philippines ("CIMB Bank") customers to reward loyal and active users of the new CIMB Bank Mobile App.
- The campaign period shall run from 20 September 2022 31 December 2022, both dates inclusive ("the Campaign Period").

## ELIGIBILITY

- CIMB Bank Customers considered eligible (the "Eligible Participants") for this Campaign must fulfill all the following conditions (the Qualifying Criteria"):
  - (a) Must have at least one (1) raffle entry during one of the months within the Campaign Period.
  - (b) To earn raffle entries the following criteria must be met:
    - i. Must be a New or Existing Customer or a GCredit/GSave Account Holder
      - a. For Existing Users: Has NOT registered or logged into the NEW CIMB Bank Mobile App prior to the Campaign Period.
      - For GCredit/GSave Account Holder: Has NOT linked their accounts to the new CIMB Bank Mobile App prior to the Campaign Period.
    - Customers must download, register and log into the NEW CIMB Bank Mobile App during the Campaign Period.
    - iii. Customers and Gcredit/GSave Account Holders will earn five (5) raffle entries for the successful download and registration or linking into the NEW CIMB Bank Mobile App.
  - (c) Below are additional ways to earn more raffle entries:

Transaction	Number
	of Entries
Upgrade/Verify CIMB account status	5
	5
Cash-in a minimum of P500 via 7-Eleven	1
Transfer funds with a minimum of P500	1
via InstaPay, PESONet, or to other CIMB	
account holders	
Pay Bills	1
Buy Load	1
Apply and get approved for Revi Credit	5
Apply and get approved for Personal	5
Loan	
Convert Revi to Term Loan	3
Transfer from Revi to CIMB	3
Use your CIMB Virtual Card (for Revi	3
customers)	
Revi payments through any channels	3
Personal Loan payments through any	3
channels	

 Eligible Participant's UpSave or FastPlus Account MUST BE active and/or has NOT been CLOSED or BLOCKED at the time of the e-raffle.

#### **CAMPAIGN REWARDS**

# TERMS AND CONDITIONS 'Year-End Mega' Campaign

- The Eligible Participant(s) will be chosen via an e-Raffle for the same month as eligibility upon meeting all the qualifying criteria as stipulated in Clause 3 above.
- The e-raffle will be held monthly starting October 2022. Raffle entries for the e-raffle will be based on the previous month's number of entries. Below is the schedule of raffle draws:

Raffle Entries earned on	Number of winners	Raffle Draw Date
September 20-30, 2022	5	October 14, 2022
October 1-31, 2022	5	November 14, 2022
November 1-30, 2022	5	December 14, 2022
December 1-31, 2022	5	January 13, 2023

- Raffle entries earned for one month cannot be carried over to the next month. Each month, raffle entries will be reset to zero (0).
- The chosen Eligible Participant(s) may win the following prizes ("Reward(s)"):

Requ	uirements	Reward	
i.	Have an existing CIMB account;	Monthly Raffle Rewards	
ii. iii.	Earned raffle entries during the Campaign period;	September One (1) iPhone 13 Pro 256 GB Four (4) Samsung S22, 256 GB	
		October • One (1) Samsung S22+, 256 GB • Four (4) iPhone 12 mini, 128 GB	
		November	
		<ul> <li>One (1) iPhone 13 Pro 256 GB</li> <li>Four (4) Samsung S22, 256 GB</li> </ul>	
		December	
		<ul> <li>One (1) Samsung S22+, 256 GB</li> <li>Four (4) iPhone 12 mini, 128 GB</li> </ul>	

- 9. An Eligible Participant may only win once and will no longer be eligible for subsequent e-raffle draws for this Campaign.
- 10. If an Eligible Participant with more than one raffle entry gets picked more than once during an e-Raffle Draw Date, the Eligible Participant will only qualify for one Prize which shall be the highest value of the Prizes won.
- 11. CIMB Bank will notify winners via official email (with official email address at (no-reply@promos.cimbbank.ph) and SMS (coming only from this sender address (CIMB Bank) and their names will be publicly announced in CIMB Bank's official social media platforms within seven (7) working days after each e-Raffle Draw Date. By participating in this Campaign, winners grant their consent to publish their names in CIMB's official social media platforms for this purpose.

- 12. Winners have sixty (60) days only from the date of the official notification to claim their Reward.
- Rewards unclaimed within sixty (60) days from the date of the official notification will be forfeited in favor of CIMB Bank with prior DTI approval.

## **CLAIMING OF REWARDS**

- 14. Rewards will be claimed from 9:30AM to 5:30PM on a banking day at the CIMB Bank Philippines Hub at Ground Floor, Ore Central Tower, 9<sup>th</sup> Avenue corner 31<sup>st</sup> Street, Bonifacio Global City, Philippines 1634.
- Winners may claim their Reward within sixty (60) working days from receipt of the official registered mail and email/SMS from CIMB Bank.
- 16. Winners shall shoulder all costs they may incur in claiming the Reward (i.e. transportation, parking, communication, food or accommodation expenses, if any) for NCR winners. For provincial winners, CIMB Bank reserves its option to send the Reward via courier to the winner's registered address, free of charge.
- To claim a Reward, a Winner must present two (2) governmentissued valid IDs bearing their complete names, photographs, and signatures.
- 18. If a Winner cannot personally claim their Reward, an authorized representative may claim on their behalf. The authorized representative must present the original or certified true copy of the Winner's Birth Certificate or Marriage Contract, and two (2) government-issued valid IDs each of the winner and the representative, bearing their complete names, photographs, and signatures.
- 19. The following is a list of valid IDs:
  - o Driver's License
  - o Philippine Passport
  - National Professional ID Card, Unified Multipurpose ID (UMID)
  - Postal ID, Voter's (COMELEC) ID Card
  - Social Security System (SSS)
  - Philippine Identification System ID (PhilsysID)
  - o PhilHealth ID
  - o Tax Identification Number (TIN)
- 20. All raffle prizes are non-convertible to cash and non-transferable.
- 21. CIMB Bank shall shoulder twenty percent (20%) tax of prizes exceeding Ten Thousand Pesos (PHP 10,000.00). Any excess tax will be borne by the winners.
- 22. Employees, talents, and consultants of CIMB Bank including their relatives up to the second degree of consanguinity or affinity are not qualified to join this Campaign. A Winner's identity shall be subject to further verification.

# **OTHER TERMS & CONDITIONS**

23. By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank processing and disclosing their personal data in accordance with the CIMB Bank Privacy Notice which can be found at <u>www.cimbbank.com.ph</u> and agree that all decisions fairly and reasonably made by CIMB Bank in relation to every aspect of this Campaign, including the CIMB Bank Reward to be rewarded and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.

- 24. CIMB Bank reserves the right at its sole discretion to disqualify any Customer(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
- 25. The Bank reserves the right to substitute the Reward with other item(s) of similar cost and/or to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days' prior notice to the Customer(s). It is understood that notice shall be sufficiently given at the time when the same has been published at CIMB Bank website. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank shall not entitle any of the Customer(s) or any other persons whosoever to any claim or compensation against CIMB Bank for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.
- 26. By participating in this Campaign, the Eligible Participant(s) hereby agree that the Bank shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if the Bank is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank's control or due to any factor in a nature of a force majeure which is beyond CIMB Bank's reasonable control.
- 27. CIMB Bank shall not be liable to any Customer or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including arising from any non-receipt or delayed receipt by the Eligible Participant(s) of the Short Message Service ("SMS") or Electronic Message ("Email") unless the same shall arise from and are caused directly by the Bank's gross negligence or willful default.
- 28. The Bank reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) ("Amendment") any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at the Bank's website where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request; Eligible Participant(s) acknowledge and agree to access the Bank's website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
- 29. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.

- 30. These Terms and Conditions (as amended from time to time pursuant to Clause 28) shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Deposit Account/Mobile App & Electronic Banking which shall apply in addition to the Terms and Conditions herein.
- 31. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank in relation to or which are applicable to the Campaign or any matters herein.
- 32. For feedback and/or complaints related to this Campaign, the Customer(s) may contact the Bank's Customer Contact Center at #CIMB (#2462) or by sending an email to <u>hello@cimb.com</u>.