

## **CIMB SAVINGS STARTER PACK CAMPAIGN & PERIOD**

- CIMB SAVINGS STARTED PACK ("this Campaign") is intended to reward eligible and existing CIMB Bank Philippines ("CIMB Bank") customers in recognition of their becoming pioneer customers of the newly established all digital bank in the Philippines.
- The campaign period shall run from 1<sup>st</sup> May 2021 30<sup>th</sup> June 2021, both dates inclusive ("the Campaign Period").

## **ELIGIBILITY**

- CIMB Bank customers considered eligible (the "Eligible Participants") for this Campaign must fulfill all the following conditions (the Qualifying Criteria"):
  - (a) Must be part of the 18-25 age group as of May 1, 2021, have at least one (1) active and fully verified account with CIMB Bank PH i.e. UpSave and/or fully verified GSave account and must end every qualifying month with less than PHP100,000 total relationship balance.
  - (b) Must have made the required cumulative cash-in of at least PHP500 from start until the end of each qualifying month for 4% p.a. for the same month and a free PHP50,000 Personal Accident Insurance Coverage the succeeding month, i.e.
    - If a customer cashed-in a cumulative amount of PHP500 on their accounts on the month of May, he/she will be entitled to the special interest rate of 4% p.a. on their average daily balance (ADB) from 1<sup>st</sup> to 31<sup>st</sup> May 2021 and covered for up to PHP50,000 worth of Personal Accident Insurance from 1<sup>st</sup> – 30<sup>th</sup> June 2021.
    - If a customer cashed-in a cumulative amount of PHP500 on their accounts on the month of June, he/she will be entitled to the special interest rate of 4% p.a. on their average daily balance (ADB) from 1<sup>st</sup> to 30<sup>th</sup> June 2021 and covered for up to PHP50,000 worth of Personal Accident Insurance from 1<sup>st</sup> – 31<sup>st</sup> July 2021.
  - (c) For GSave Account Holders: To be fully verified, GSave users must successfully link and upgrade their accounts in the CIMB Bank App, or a bank-initiated upgrade needs to happen. Upgrading on CIMB Bank App shall unlock the limits of their account and remove the cash in limit to maximize savings on the increased 4% p.a interest rate.
  - (d) Special interest rewarding will only be granted for customer's UpSave and/or GSave accounts.
- 4. Regardless if qualified for the exclusive interest rate promo, the regular base interest of 2.5% and 2.6% for UpSave and GSave will be shown in the CIMB Bank PH app. Crediting of the additional interest of 1.5% and 1.4% for UpSave and GSave shall come in the form of cash rebate payment on top of the monthly interest payout.

#### **CAMPAIGN REWARDS & CONDITIONS FOR PAYMENT**

5. The Eligible Participant(s) shall be entitled to the following interest rate, for the same month as eligibility, ("Reward(s)") upon meeting all the qualifying criteria(s) as stipulated in Clause 3 above:

Requirements	Reward
Must be part of the 18-25 age group as of May 1, 2021, have at least one (1) active and fully verified account with CIMB Bank PH i.e. UpSave	month on active and fully verified UpSave and/or
and/or fully verified GSave account and must end every qualifying month with less than PHP100,000 total relationship balance and have made the required cumulative cash-in of at least PHP500 from start until the	Life Insurance Coverage based on ADB or Free PHP50,000 worth of Personal Accident Insurance Coverage for the succeeding month as computed COC.

# TERMS AND CONDITIONS CIMB SAVINGS STARTER PACK

end of each qualifying month.

- 6. The additional interest earned (1.5% for UpSave and 1.4% for GSave) will be credited to the Eligible Participant's CIMB Bank account within fourteen (14) business days after the exclusive interest rate period, provided that Eligible Participant's account(s) MUST NOT be blocked and/or closed at the time of crediting. Moreover, a customer can only qualify for only one (1) interest reward and one (1) insurance feature per month, thus, if a customer exhibits the below deposit behavior and provided all the qualifying criteria are met in Clause 3, the hierarchy of rewarding will be done as follows:
  - a. If customer ended PHP100,000 or more total relationship balance they are disqualified from CIMB SAVING STARTER PARK but will still receive effective interest rate of up to 4% from the 4% Special Interest Promotion, subject to that promotion's T&Cs.
  - b. If a customer has ended less than PHP100,000 total relationship balance but has grown their ADB by PHP1,000 after the qualifying period – Effective interest rate of 4% with PHP50,000 Personal Accident Insurance Coverage.
  - c. If the customer has only cashed-in at least PHP500 and did not comply with the criteria above – Effective interest rate of 4% with PHP50,000 Personal Accident Insurance Coverage.
  - d. If the customer is qualified in other promotion(s) and granted the CIMB Life Insurance feature with coverage of PHP50,000 and above, he/she will not be eligible for the PHP50,000 Personal Accident Insurance Coverage.
  - e. When the customer is eligible for life insurance in other promotion(s) but the total computed cover is lower than Php 50,000 due to the ADB being below 100K, the customer will be assigned a Personal Accident Insurance worth Php 50,000 instead to ensure better value for the customer.
- 7. The additional interest reward (1.5% for UpSave and 1.4% for GSave) shall be credited only to the Eligible Participant's CIMB Bank subject account/s regardless of any request from the Eligible Participant or any other person to credit the Reward to the Eligible Participant(s) other accounts or third party's accounts, whether or not held at CIMB Bank or any other banks.

# **OTHER TERMS & CONDITIONS**

- 8. By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank processing and disclosing their personal data in accordance with the CIMB Bank Privacy Notice which can be found at <a href="https://www.cimbbank.com.ph">www.cimbbank.com.ph</a> and agree that all decisions fairly and reasonably made by CIMB Bank in relation to every aspect of this Campaign, including the CIMB Bank SPECIAL INTEREST RATE to be given away and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.
- CIMB Bank reserves the right at its sole discretion to disqualify any Customer(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
- 10. The Bank reserves the right to substitute the Cash In Incentive with other item(s) of similar cost and/or to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days' prior notice to the Customer(s). It is understood that notice shall be sufficiently given at the time when the same has been published at CIMB Bank website. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank shall not entitle any of the Customer(s) or any other persons whosoever to any claim or compensation against CIMB Bank for any losses or damages

- suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.
- 11. By participating in this Campaign, the Eligible Participant(s) hereby agree that the Bank shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if the Bank is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank's control or due to any factor in a nature of a force majeure which is beyond CIMB Bank's reasonable control.
- 12. CIMB Bank shall not be liable to any Customer or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including arising from any non-receipt or delayed receipt by the Eligible Participant(s) of the Short Message Service ("SMS") unless the same shall arise from and are caused directly by the Bank's gross negligence or willful default.
- 13. The Bank reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) ("Amendment") any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at the Bank's website where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request; Eligible Participant(s) acknowledge and agree to access the Bank's website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
- 14. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.
- 15. These Terms and Conditions (as amended from time to time pursuant to Clause 14 shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Deposit Account/Mobile App & Electronic Banking which shall apply in addition to the Terms and Conditions herein.
- 16. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank in relation to or which are applicable to the Campaign or any matters herein.
- 17. For feedback and/or complaints related to this Campaign, the Customer(s) may contact the Bank's Customer Contact Center at #CIMB (#2462) or by sending an email to hello@cimb.com.