

CIMB x EDMAMA DEALS CAMPAIGN & PERIOD

1. CIMB BANK x EDMAMA DEALS CAMPAIGN (“**this Campaign**”) is intended to reward active users of CIMB Bank Philippine Inc.’s (“**CIMB Bank PH**”) Physical and Virtual Cards (“**CIMB Cardholders**”).
2. The Campaign Period run from September 08 to December 31, 2023 (“**the Campaign Period**”).

ELIGIBILITY

3. For CIMB Bank PH Customers to be considered eligible (the “**Eligible Participants**”) for this Campaign, they must fulfill all the following conditions (the “**Qualifying Criteria**”):
 - a. Must be an active CIMB Cardholder with a valid Physical Debit, Virtual Debit or REVI Virtual Card (“**CIMB Cards**”). The Terms and Conditions of the CIMB Cards are deemed incorporated in this Campaign’s Terms and Conditions.
 - b. Must use any one of the CIMB Cards to purchase eligible products, goods, or services in the Edamama website.
 - c. Other terms and qualifications vary depending on the reward:
 - a. For “**CIMB PHP 600 Off**” Campaign, the Customer must:
 - i. Be a new user of Edamama who will register and shop during the Campaign Period;
 - ii. Meet the minimum spend requirement of Php 2,500.00; and,
 - iii. Use the voucher code **CIMB600** upon checkout.
 - b. For “**CIMB PHP 300 Off**” Campaign, the Customer must:
 - i. Be an existing user of Edamama;
 - ii. Meet the minimum spend requirement of Php 3,000.00; and,
 - iii. Use the voucher code **CIMB300** upon checkout.
 - c. For “**CIMB 15% Off**” Campaign, the Customer must:
 - i. Be existing users of Edamama;
 - ii. Avail their first subscription order during the Campaign Period; and,
 - iii. Use the voucher code **CIMB15OFF** upon checkout.

CAMPAIGN REWARDS & CONDITIONS FOR PAYMENT

4. The Eligible Participant(s) shall be entitled to one or more of the following rewards, for the same month as eligibility (“**Reward(s)**”), upon meeting all the Qualifying Criteria of a Reward as stipulated in Clause 3 above:

NEW EDAMAMA USERS – GET PHP600 OFF

Requirement	Reward
Must be a new user of Edamama, and must meet the minimum spend requirement of Php2,500.	Get Php 600.00 off using voucher code CIMB600 . Valid for one-time use only per Eligible Participant within the Campaign Period.

The Php 600.00 off voucher is valid for one-time use only per CIMB Cardholder. Purchase must be made by using any one of the CIMB Cards during the Campaign Period.

EXISTING EDAMAMA USERS – GET PHP300 OFF

Requirement	Reward
Must be an existing user of Edamama and must meet the minimum spend requirement of Php 3,000.00 per transaction.	Get Php 300.00 off using voucher code CIMB300 . Valid for multiple use of up to 5 times per Eligible Participant within the Campaign Period.

The Php 300.00 off voucher is valid for 5x use per CIMB Cardholder during the Campaign Period. Purchase must be made by using any one of the CIMB Cards during the Campaign Period.

SUBSCRIBE AND SAVE – 15% OFF

Requirement	Reward
Must be an existing user of Edamama who will avail of their first-ever subscription order during the Campaign Period.	Get 15% off using voucher code CIMB15OFF . The 15% off Reward is valid for one-time use only per Eligible Participant and is capped at Php 600.

The Reward is valid for one-time use only per CIMB Cardholder. Purchase of subscription order must be made by using any one of the CIMB Cards during the Campaign Period.

5. The Rewards are not valid on formula milk and diaper purchases, selected brands, and on Edamama e-GCs.
6. This Campaign is available on Edamama’s Website (<https://www.edamama.ph/shop>) & mobile app only.
7. All the Rewards are not convertible to cash, cannot be exchanged for other items or discounts, and cannot be used in conjunction with any other promotional offers, in-store sale, or membership/loyalty program (if applicable) of Edamama.
8. In case of dispute with respect to the CIMB Card or any applicable CIMB product, the decision of CIMB Bank PH shall prevail.
9. Disputes concerning product/s and service/s related to Edamama, its website or mobile app shall be settled directly between the Customer and Edamama with the concurrence of DTI.

OTHER TERMS & CONDITIONS

10. This Campaign cannot be used in conjunction with other ongoing merchant promotions.
11. Edamama reserves the right to cancel any order using any of the voucher codes of this Campaign for any valid and justifiable reason, including but not limited to:
 - a. Fraudulent purchasing activity of the user;
 - b. Voucher abuse, including the use of multiple accounts or multiple checkouts associated with the same customer or group of customers;
 - c. Voucher used in bad faith; or
 - d. Any other circumstances which in the sole determination of edamama would justify the cancellation of the order.
12. Terms and Conditions on the use of any of the CIMB Cards shall apply. Terms and conditions of edamama with respect to the Campaign shall likewise apply.
13. By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank PH processing and disclosing their personal data in

accordance with the CIMB Bank PH Privacy Notice which can be found at www.cimbbank.com.ph and agree that all decisions fairly and reasonably made by CIMB Bank PH in relation to every aspect of this Campaign, and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.

14. CIMB Bank PH reserves the right at its sole discretion to disqualify any Customer(s) or Eligible Participant(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
15. The Bank reserves the right to substitute the Rewards with other item(s) of similar cost and/or to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days' prior notice to the Customer(s) or Eligible Participant(s). It is understood that notice shall be sufficiently given at the time when the same has been published at CIMB Bank PH website. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank PH shall not entitle any of the Customer(s) or Eligible Participant(s) or any other persons whatsoever to any claim or compensation against CIMB Bank PH for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.
16. By participating in this Campaign, the Eligible Participant(s) hereby agree that CIMB Bank PH shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if CIMB Bank PH is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank's control or due to any factor in a nature of a force majeure which is beyond CIMB Bank's reasonable control.
17. CIMB Bank PH shall not be liable to any Cardholder or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including arising from any non-receipt or delayed receipt by Eligible Participant(s) of the Electronic Direct Mail ("EDM") and Short Messaging Service ("SMS"), unless the same shall arise from and are caused directly by the CIMB Bank PH's gross negligence or willful default.
18. CIMB Bank PH reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) ("**Amendment**") any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at CIMB Bank PH's website where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request; Eligible Participant(s) acknowledge and agree to access CIMB Bank PH's website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
19. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.

20. These Terms and Conditions (as amended from time to time pursuant to Clause 18) shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Deposit Account/Mobile App & Electronic Banking which shall apply in addition to the Terms and Conditions herein.
21. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank PH in relation to or which are applicable to the Campaign or any matters herein.
22. For Campaign-related concerns or inquiries, Customers may send an email to customercare@edamama.ph.
23. For any feedback and/or complaints regarding CIMB Cards used in this Campaign, the Customer may contact CIMB Bank PH using the following contact details:
 - a. For PLDT, Smart, and Talk n Text subscribers, you may call **#2462 (#CIMB)** or **(+632) 8924-2462** on your phone.
 - b. For Globe and TM subscribers, you may call us on our landline: **+632-8924-2462**. Telco charges apply.
 - c. Website Help and Support: cimbbank.com.ph/gethelp
 - d. CIMB Bank Mobile App: Go to Menu > Help Center > Need HelpOr any other channels that may be provided by CIMB from time to time.

CIMB Bank PH is regulated by Bangko Sentral ng Pilipinas (<https://www.bsp.gov.ph>)

Per DTI Fair Trade Permit No. FTEB-175022 Series of 2023