

# TERMS AND CONDITIONS

CIMB PAY X TAH-MEE TOPPING CAMPAIGN

#### THE CIMB PAY x tah-mee Toppings CAMPAIGN

- The CIMB Pay x tah-mee Toppings Campaign ("this Campaign") is intended to reward CIMB Bank Philippines Inc. ("CIMB Bank" or "the Bank") Customers for using CIMB Pay at any participating tah-mee outlet nationwide during the Campaign Period.
- This Campaign will run from 10 March 2025 to 9 June 2025 (the "Campaign Period").
- By participating in this Campaign, Customers agree to abide by these Terms & Conditions.

#### ELIGIBILITY

- 4. A CIMB Bank Customer will be considered eligible (the "Eligible Participant") for this Campaign if the Customer fulfills ALL the following conditions ("Qualifying Criteria(s)"):
  - The Customer has an active and unblocked CIMB Bank Savings Account (UpSave, Fast Plus, LazSave or GSave) or REVI Credit Account during the Campaign Period.
  - The Customer uses CIMB Pay to purchase at least one (1) yogurt at any participating tah-mee outlet.
- This Campaign is limited to CIMB Pay transactions made at any participating tah-mee outlet. Online transactions with tahmee are excluded from this Campaign.
- Only successful, valid and completed transactions within the Campaign Period will be considered. Any failed, cancelled, or reversed transactions, regardless of the cause of failure, cancellation, or reversal, will not qualify.

### **CAMPAIGN REWARDS & CONDITIONS FOR PAYMENT**

 The Eligible Participant(s) shall be entitled to the following Reward(s) for the same month as eligibility, upon meeting ALL the Qualifying Criteria(s) as stipulated in Clause 4 above.

| Criteria           | Reward   |
|--------------------|--|
|                    | Get a free topping of your                                 |
| mee using CIMB Pay | choice on every yogurt cup<br>purchased at tah-mee outlets |

- This Reward shall apply to all eligible tah-mee yogurt purchases made at participating tah-mee outlets during the Campaign Period, while supplies last.
- The Reward is exclusive to this Campaign and cannot be applied in conjunction with any other promotions offered by tah-

## OTHER TERMS AND CONDITIONS

- 10. By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank PH processing and disclosing their personal data in accordance with the CIMB Bank PH Privacy Notice which can be found at www.cimbbank.com.ph and agree that all decisions fairly and reasonably made by CIMB Bank PH in relation to every aspect of this Campaign and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.
- 11. CIMB Bank PH and tah-mee reserves the right at their discretion to disqualify any Customer(s) or Eligible Participant(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
- The Bank reserves the right to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days' prior notice to the Customer(s) or Eligible Participant(s). It is understood that notice shall be sufficiently given at the time when the same has been published at CIMB Bank PH website or any of its official social media channels. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank PH shall not entitle any of the Customer(s) or Eligible Participant(s) or any other persons whosoever to any claim or compensation against CIMB Bank PH for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.
- 13. By participating in this Campaign, the Eligible Participant(s) hereby agree that CIMB Bank PH shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if CIMB Bank PH is unable to perform in whole or in part of any of its obligations herein, attributable directly or

indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank's control or due to any factor in a nature of a force majeure which is beyond CIMB Bank's reasonable control.

- 14. CIMB Bank PH shall not be liable to any Customer or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign unless the same shall arise from and are caused directly by the CIMB Bank PH's gross negligence or willful default.
- CIMB Bank PH reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, or otherwise amendment ("Amendment") any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at CIMB Bank PH's website or any of its official social media channels where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request; Eligible Participant(s) acknowledge and agree to access CIMB Bank PH's website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
- 16. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.
- 17. These Terms and Conditions (as amended from time to time pursuant to Clause 15) shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Deposit Account/Mobile App & Electronic Banking which shall apply in addition to the Terms and Conditions herein.
- 18. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank PH in relation to or which are applicable to the Campaign or any matters herein.
- 19. For any feedback and/or complaints regarding this Campaign, the Customer may contact CIMB Bank PH using the following contact details:
  - For PLDT, Smart, and Talk n Text subscribers, you may call #2462 (#CIMB) or (+632) 8924-2462 on your phone.
  - For Globe and TM subscribers, you may call us on our landline: +632-8924-2462. Telco charges apply.
  - c. Website Help and Support: cimbbank.com.ph/gethelp
  - d. CIMB Bank Mobile App: Go to Menu > Help Center > Need Help

Or any other channels that may be provided by CIMB from time to time.

CIMB Bank PH is regulated by Bangko Sentral ng Pilipinas (https://www.bsp.gov.ph)

Per DTI Fair Trade Permit No. FTEB-217109 Series of 2025