



## CIMB BANK PH x ZALORA CAMPAIGN & PERIOD

- The CIMB x ZALORA 2025 Promo (the "Campaign") is intended to reward eligible new and existing CIMB Bank Philippines Inc. ("CIMB Bank PH" or "Bank") Customers who use their CIMB Virtual Debit, Virtual REVI, and Physical Debit Cards ("CIMB Cardholders").
- This Campaign runs from November 15 to December 31, 2025 (the "Campaign Period").

## ELIGIBILITY

- A CIMB Bank PH customer (the "Customer") will be considered eligible (the "Eligible Participant") under this Campaign if the Customer fulfills all the following conditions during the Campaign Period:
  - a) Must be an active CIMB Cardholder with a valid Virtual Debit, Virtual REVI, and Physical Debit Cards ("CIMB Cards"). The Terms and Conditions of the CIMB Cards are deemed incorporated in this Campaign's Terms and Conditions.
  - b) Must have a ZALORA account.
  - c) Must use valid and unblocked CIMB Card as payment method upon placing order on ZALORA Website or App.
  - d) The CIMB Card used is duly linked to any of the Customer's CIMB Bank PH active and unblocked deposit accounts, and such deposit account remain in good standing during the Campaign Period. For clarity, eligible CIMB Cards carries the six-digit Bank Identification Number (BIN) 436741 for Debit and 478267 for REVI, which may be viewed in the CIMB PH Mobile App under the "Card" tab.

## **CAMPAIGN REWARDS & CONDITIONS FOR PAYMENT**

- 4. If the Eligible Participant meets ALL the Qualifying Criteria under the Eligibility Section, Clause 3, of these Terms and Conditions and all the conditions for payment herein, the Eligible Participant will be entitled to the following offer/s at www.zalora.com.ph or via the ZALORA PH app during the Campaign Period ("Reward(s)"):
  - New ZALORA Customers Use one-time code CIMB2025 to get ₱200 OFF with a minimum spend of ₱3,000 on your first order at ZALORA.
  - Existing ZALORA Customers use 3x code CIMB2025 to enjoy Free Shipping Fee of up to ₱149 OFF with a minimum spend of ₱850.

Benefit / Discount	Minimum Spend	Usage Limit	Stackable
New ZALORA Customers			
₱200 OFF	₱3,000	1x	Yes
Existing ZALORA Customers			
Free Shipping Fee (up to ₱149 OFF)	₱850	3x	Yes

- The Reward shall be automatically applied in the ZALORA Checkout page (via the app or website) upon successful entry of the promo code CIMB2025. The transaction must be completed using a valid CIMB Card as specified under Section 3 to qualify for the Reward.
- 6. Fraud, abuse, or any unauthorized action relating to the CIMB Card transaction by a Customer or to the participation in the Campaign shall result in the disqualification of the Customer from the Campaign, suspension or cancellation of CIMB Card privileges, and/or the charging of the cost of the Reward to the Customer's CIMB Card, at CIMB Bank PH's reasonable discretion. This shall be without prejudice to availment by the Bank of any other remedies under these Terms and/or any legal action that may be taken by CIMB Bank PH.

## Other Terms & Conditions

By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by

- these Terms & Conditions as well as consented to CIMB Bank PH's processing and disclosing their personal data in accordance with the CIMB Bank PH Privacy Notice which can be found at www.cimbbank.com.ph and agree that all decisions fairly and reasonably made by CIMB Bank PH in relation to every aspect of this Campaign and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.
- CIMB Bank PH reserves the right at its sole discretion to disqualify any Customer(s) or Eligible Participant(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
- 9. The Bank reserves the right to substitute the Reward with other item(s) of similar cost and/or to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days' prior notice to the Customer(s) or Eligible Participant(s). It is understood that notice shall be sufficiently given at the time when the same has been published at CIMB Bank PH's website. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank PH shall not entitle any of the Customer(s) or Eligible Participant(s) or any other persons whosoever to any claim or compensation against CIMB Bank PH for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.
- 10. By participating in this Campaign, the Eligible Participant(s) hereby agree that CIMB Bank PH shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if CIMB Bank PH is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device or platform, including the website or mobile application of ZALORA, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank's control or due to any factor in a nature of a force majeure which is beyond CIMB Bank's reasonable control.
- Brand exclusions apply. Discount is not valid on the following categories and brands: (full list: www.zalora.com.ph/faq-non-sale).
- 12. CIMB Bank PH shall not be liable to any Customer or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including arising from any non-receipt or delayed receipt by Eligible Participant(s) of the Electronic Direct Mail ("EDM") and Short Message Service ("SMS"), except to the extent that such loss, liability, claim or damages directly and solely arises from CIMB's own gross negligence or willful misconduct as duly proven in a tribunal of competent jurisdiction.
- CIMB Bank PH reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, amendment or otherwise modification. howsoever) ("Amendment") any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at CIMB Bank PH's website where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request; Eligible Participant(s) acknowledge and agree to access CIMB Bank PH's website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
- 14. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein
- 15. These Terms and Conditions (as amended from time to time pursuant to Clause 12) shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions

- under the Deposit Account/Mobile App & Electronic Banking which shall apply in addition to the Terms and Conditions herein.
- These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank PH in relation to or which are applicable to the Campaign or any matters herein.
- 17. For any questions or clarifications, please contact ZALORA Philippines Facebook Page or e-mail: <a href="mailto:customer@zalora.com.ph">customer@zalora.com.ph</a>
- 18. For any feedback and/or complaints regarding this Campaign, the Customer may contact CIMB Bank PH using the following contact details:
  - act detains:
    For PLDT, Smart, and Talk n Text subscribers, you may call
    #2462 (#CIMB) or (+632) 8924-2462 on your phone.
    For Globe and TM subscribers, you may call us on our
    landline: +632-8924-2462. Telco charges apply. a)

  - Website Help and Support: cimbbank.com.ph/gethelp
  - CIMB Bank Mobile App: Go to Menu > Help Center > Need d) Help

Or any other channels that may be provided by CIMB from time to time. CIMB Bank PH is regulated by Bangko Sentral ng Pilipinas (https://www.bsp.gov.ph)

Per DTI Fair Trade Permit No. FTEB-242651 Series of 2025