

## **LINK & LOAN CAMPAIGN**

- The Link & Loan Campaign ("this Campaign") is intended to reward eligible and existing CIMB Bank Philippines ("CIMB Bank") customers in recognition of their becoming pioneer customers of the newly established all digital bank in the Philippines.
- The campaign period shall run from 23<sup>rd</sup> January 2020 to 23<sup>rd</sup> February 2020, both dates inclusive ("the Campaign Period").

#### **ELIGIBILITY**

- CIMB Bank customers considered eligible (the "Eligible Participants") for this Campaign must fulfill all the following conditions (the Qualifying Criteria"):
  - (a) Must have at least one (1) active GSave or GSave Plus account.
  - (b) Must have successfully linked their GSave to the CIMB Bank App before or during the campaign period.
  - (c) Must have never initiated a prior Personal Loan application on the CIMB Bank App before the start of the campaign period.
  - (d) Must have applied for a Personal Loan on the CIMB Bank App, reached the Loan Summary stage, and accepted the Loan Offer, all within the campaign period. At this point, application is at Stage 5: Pending Final Approval.

## **CAMPAIGN REWARDS & CONDITIONS FOR PAYMENT**

4. The Eligible Participant(s) shall be entitled to the following reward, ("Reward(s)") upon meeting all the qualifying criteria(s) as stipulated in Clause 3 above:

Required Action(s)	Reward
Apply for a Personal Loan with your GSave on the CIMB Bank App and accept the Loan Offer on the Loan Summary page to complete the application	

- Each Eligible Participant is entitled to a maximum of one (1) Php100 Cash Rebate, as illustrated in Clause 4 above, and maximum to one (1) account per customer.
- 6. Eligible Participants will receive the reward within seven (7) business days after they have accepted the loan offer and completed their application, regardless of the final decision of their loan, provided that the Eligible Participant's GSave/GSave Plus MUST NOT be blocked and/or closed at the time of rewarding. This shall be credited to their GSave or GSave Plus account, and each Eligible Participant will receive an SMS confirming that their reward has been credited. The message will be as follows:

""Thank you for your CIMB loan application! Your P100 Cash Reward has been credited to your account."

### **OTHER TERMS & CONDITIONS**

7. By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank processing and disclosing their personal data in accordance with the CIMB Bank Privacy Notice which can be found at <a href="https://www.cimbbank.com.ph">www.cimbbank.com.ph</a> and agree that all decisions fairly and reasonably made by CIMB Bank in relation to every aspect of this Campaign, including the Cash In Incentive to be given away and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.

# TERMS AND CONDITIONS LINK & LOAN CAMPAIGN

- CIMB Bank, prior to the DTi approval, reserves the right at its sole discretion to disqualify any Customer(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions
- 9. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank in relation to or which are applicable to the Campaign or any matters herein.
- 10. For feedbacks and/or complaints related to this Campaign, the Customer(s) may contact the Bank's Customer Contact Center at #CIMB (#2462) or by sending an email to hello@cimb.com.

Per DTI Fair Trade Permit No. FTEB 01152 series of 2020.