

**EXCLUSIVE INTEREST RATE CAMPAIGN & PERIOD**

1. The CIMB Exclusive Interest Rate Campaign (“**this Campaign**”) is intended to reward eligible and existing CIMB Bank Philippines (“**CIMB Bank**”) customers in recognition of their becoming pioneer customers of the newly established all digital bank in the Philippines.
2. The campaign period shall run from 10<sup>th</sup> March 2020 to 31<sup>st</sup> March 2020, both dates inclusive (“**the Campaign Period**”).

**ELIGIBILITY**

3. CIMB Bank customers considered eligible (the “**Eligible Participants**”) for this Campaign must fulfill all the following conditions (the “**Qualifying Criteria**”):
  - (a) Must have at least one (1) active UpSave or GSave Plus account.
  - (b) Must maintain a Total Relationship Balance (TRB), or cumulative balance in all open deposit accounts under 1 CIF, of at least PHP250,000 by the end of 31<sup>st</sup> March.
  - (c) If a customer has a Total Relationship Balance below the required minimum, he/she must deposit to any of his/her accounts, if more than one, such that the TRB will meet the minimum PHP250,000 balance requirement by the end of 31<sup>st</sup> March.
    - i.e. A customer will be qualified if they have balances of PHP200,000 in UpSave + PHP50,000 in Fast Plus; or PHP150,000 in GSave Plus + PHP100,000 in UpSave; or PHP250,000 in UpSave or GSave Plus only.
  - (d) For GSave Account Holders: If a customer has a GSave account, he/she must successfully link, verify, and upgrade their account to GSave Plus on the CIMB Bank App in order to unlock the limits of their account.
4. Existing customers of CIMB Bank who do not have a Total Relationship Balance of at least PHP250,000 by the end of 31<sup>st</sup> March 2020 shall not be eligible for the exclusive interest rate offered by this campaign and shall continue accruing interest at the regular rate.

**CAMPAIGN REWARDS & CONDITIONS FOR PAYMENT**

5. The Eligible Participant(s) shall be entitled to the following interest rate, for the same month as eligibility, (“**Reward(s)**”) upon meeting all the qualifying criteria(s) as stipulated in Clause 3 above:

Required Minimum Balance	Increased Interest Rate
Total of at least PHP250,000 on all open deposit accounts, if more than one.	5% p.a. for UpSave and GSave.

6. Each Eligible Participant is entitled to an increased interest rate for UpSave and/or GSave Plus based on the actual total balance of all his/her open deposit accounts, if more than one. Eligible participants may withdraw or deposit during the exclusive interest period and still continue accruing with the increased interest rate.
7. The Reward will be credited to the customer’s eligible deposit account(s) within fourteen (14) business days after completing the required action. Customers whose comprehensive relationship with CIMB Bank are not in good standing, not current and performing, blocked, or closed, are disqualified being rewarded from the promotion, regardless if they have opened an eligible account and made eligible activities during the promo period. This shall come in the form of cash rebate payment on top of the monthly interest payout.
8. The interest earned shall be credited only to the Eligible Participant’s CIMB Bank subject account/s regardless of any request from the Eligible Participant or any other person to credit the Reward to the Eligible Participant(s) other accounts or third party’s accounts, whether or not held at CIMB Bank or any other banks.

**OTHER TERMS & CONDITIONS**

9. By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank processing and disclosing their personal data in accordance with the CIMB Bank Privacy Notice which can be found at [www.cimbbank.com.ph](http://www.cimbbank.com.ph) and agree that all decisions fairly and reasonably made by CIMB Bank in relation to every aspect of this Campaign, including the Cash In Incentive to be given away and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.
10. CIMB Bank reserves the right at its sole discretion to disqualify any Customer(s) that it determines to be tampering with the entry process,

or to be acting in breach or potential breach of these Terms and Conditions.

11. The Bank reserves the right to substitute the Cash In Incentive with other item(s) of similar cost and/or to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days’ prior notice to the Customer(s). It is understood that notice shall be sufficiently given at the time when the same has been published at CIMB Bank website. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank shall not entitle any of the Customer(s) or any other persons whatsoever to any claim or compensation against CIMB Bank for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.
12. By participating in this Campaign, the Eligible Participant(s) hereby agree that the Bank shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if the Bank is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank’s control or due to any factor in a nature of a force majeure which is beyond CIMB Bank’s reasonable control.
13. CIMB Bank shall not be liable to any Customer or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including arising from any non-receipt or delayed receipt by the Eligible Participant(s) of the Short Message Service (“**SMS**”) unless the same shall arise from and are caused directly by the Bank’s gross negligence or willful default.
14. The Bank reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) (“**Amendment**”) any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at the Bank’s website where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request; Eligible Participant(s) acknowledge and agree to access the Bank’s website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
15. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.
16. These Terms and Conditions (as amended from time to time pursuant to Clause 14 shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Deposit Account/Mobile App & Electronic Banking which shall apply in addition to the Terms and Conditions herein.
17. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank in relation to or which are applicable to the Campaign or any matters herein.
18. For feedbacks and/or complaints related to this Campaign, the Customer(s) may contact the Bank’s Customer Contact Center at #CIMB (#2462) or by sending an email to [hello@cimb.com](mailto:hello@cimb.com).