

CIMB PAY KICK START CAMPAIGN

1. THE **P100 CIMB PAY KICKSTART CAMPAIGN** (this "**Campaign**") is designed to reward selected CIMB Bank Philippines Inc. ("**CIMB Bank PH**" or "**Bank**") Customers ("**Customers**") invited via SMS for using activating their **CIMB PAY** feature found in the CIMB Bank PH mobile application ("**CIMB App**"). **CIMB Pay** is a mode of payment using Quick Response (QR) code.
2. The Campaign Period will run from August 18 to August 31, 2025, both dates inclusive (the "**Campaign Period**").

ELIGIBILITY

3. A CIMB Bank PH customer (the "**Customer**") will be considered eligible (the "**Eligible Participant**") for this Campaign if the he/she meets ALL the required criteria during the Campaign Period (the "**Qualifying Criteria**") as follows:
 - a. The Customer must be invited by the Bank via SMS to participate in this Campaign;
 - b. The Customer must perform at least one (1) Peer to Merchant (P2M) transaction of any amount using the CIMB Pay app feature from the Customer's CIMB Savings Account or REVI Credit Account (the "**Transaction**"); and
 - c. The Transaction should be successfully made, completed, and posted during the Campaign Period.

CAMPAIGN REWARDS & CONDITIONS

4. The Eligible Participant shall be entitled to a PHP 100.00 cash reward from CIMB Bank PH (the "**Reward**") upon meeting the Qualifying Criteria as stipulated in Clause 3 above during the Campaign Period and the other conditions stipulated herein. **For the avoidance of doubt, the Reward for this Campaign is redeemable ONLY once during the Campaign Period.** Only successful, completed, and posted P2M transactions reflected in the Bank's system will be considered. Any delay in posting, or any failed, canceled, or reversed transactions, regardless of the cause, will not be considered.
5. The Cash Reward will be credited to the Eligible Participant's Account (GSave, LazSave, UpSave, Fast Plus, or Revi Credit) used for the Transaction after the Bank has validated the Transaction, provided that the Eligible Participant's Account MUST NOT be blocked and/or closed at the time of crediting. Upon validation, the Cash Reward will be credited within fourteen (14) business days of the following month.
6. The Cash Reward shall be credited only to the Eligible Participant's CIMB Bank PH Account used for the Transaction regardless of any request from the Eligible Participant or any other person to credit the Cashback Reward to the Eligible Participant's other accounts or third party's accounts, whether or not held at CIMB Bank PH or any other financial institution.
7. By participating in this Campaign, the Eligible Participant is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank PH processing and disclosing their personal data in accordance with the CIMB Bank PH Privacy Notice which can be found at www.cimbbank.com.ph. The Customer agrees that all decisions fairly and reasonably made by CIMB Bank PH in relation to every aspect of this Campaign covering its Cash Reward and the determination of the Customer(s) eligible to participate, shall be final, binding and conclusive.
8. CIMB Bank PH reserves the right at its sole discretion to disqualify any Customer or Eligible Participant that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
9. The Bank reserves the right to substitute the Cash Reward with other item(s) of similar cost and/or to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days' prior notice to the Customer(s) or

Eligible Participant(s). It is understood that notice shall be sufficiently given at the time when the same has been published at CIMB Bank PH website or any of its social media channels. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank PH shall not entitle any of the Customer(s) or Eligible Participant(s) or any other persons whatsoever to any claim or compensation against CIMB Bank PH for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.

10. By participating in this Campaign, the Eligible Participant hereby agrees that CIMB Bank PH shall not in any manner whatsoever be liable or held responsible to the Eligible Participant if CIMB Bank PH is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank's and/or Suyen Corporation's control or due to any factor in a nature of a force majeure which is beyond CIMB Bank's reasonable control.
11. CIMB Bank PH shall not be liable to any Customer or Eligible Participant or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including those arising from any non-receipt or delayed receipt by Eligible Participant of the SMS communications under this Campaign except to the extent that such loss, liability, claim or damages directly and solely arises from CIMB's own gross negligence or willful misconduct as duly proven in a tribunal of competent jurisdiction.
12. CIMB Bank PH reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) ("**Amendment**") any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at CIMB Bank PH's website where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant upon request. Eligible Participant acknowledges and agrees to access CIMB Bank PH's website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
13. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.
14. These Terms and Conditions (as amended from time to time pursuant to Clause 12) shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Deposit Account/Mobile App & Electronic Banking and Revi Credit Account which shall apply in addition to the Terms and Conditions herein.
15. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are

issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank PH in relation to or which are applicable to the Campaign or any matters herein.

16. For any feedback and/or complaints regarding this Campaign, the Customer may contact CIMB Bank PH using the following contact details:

- a. For PLDT, Smart, and Talk n Text subscribers, you may call #2462 (#CIMB) or (+632) 8924-2462 on your phone.
- b. For Globe and TM subscribers, you may call us on our landline: +632-8924-2462. Telco charges apply.
- c. Website Help and Support:
<https://www.cimbbank.com.ph/en/help-and-support/get-help.html>
- d. CIMB Bank Mobile App: Go to Menu > Help Center > Need Help

Or any other channels that may be provided by CIMB from time to time.

CIMB Bank PH is regulated by Bangko Sentral ng Pilipinas (<https://www.bsp.gov.ph>)